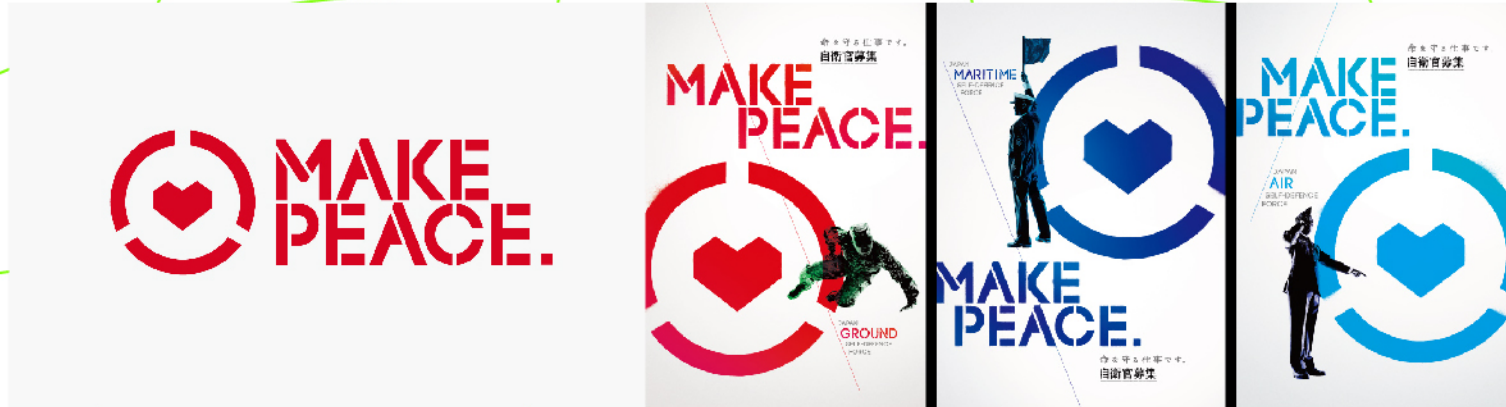


自衛隊 | MAKE PEACE | Self-Defense Force | MAKE PEACE



戦争抑止力だけでなく多くの災害現場でも活躍する日々の自衛隊の活動を、命を守り平和をつくる組織としてコミュニケーションすべきとの考えから、MAKE PEACE. というスローガンと陸海空で命を守るシンボルをつくり、自衛官募集ポスターに展開しました。

Japan Self-Defense Forces do not only take part in deterring warfare but also in relieving disaster sites. Based on the idea that JSDF should be presented as an organization that saves lives and makes peace, we created the slogan "MAKE PEACE." and a symbol mark representing an act by JSDF saving lives in the air, land and sea. They were used in recruitment posters by JSDF.